



People St

Kit of Parts for Plazas

2018

LADOT

Dear Angelenos,

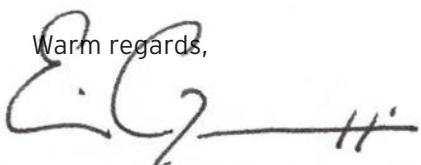
I am pleased to invite you to present your ideas to be a part of **People St**, a program that transforms neighborhoods across our city. People St was developed by the Los Angeles Department of Transportation (LADOT) in collaboration with the Los Angeles Departments of Public Works and City Planning, and the Los Angeles County Metropolitan Transportation Authority (Metro), all of whom will work closely with community groups on this effort.

People St represents one of the many tools in our **Great Streets** toolbox. We are working to change the way Angelenos interact with the built environment, while using existing government resources to make City Hall work better for our residents and businesses. Fundamental to People St is its bottom-up, community-based approach. I am proud of our city's transportation and planning experts, but no one knows more about our neighborhoods than you.

It is fitting that such an innovative program will be taking root here in Los Angeles, where we are experiencing a fundamental shift in how we make our city streets safer and more enjoyable. I look forward to the many new Plazas, Parklets, and Bicycle Corrals that will be created by People St and am excited to continue working with all of our departments to spearhead other creative initiatives.

Please join me and all of us at the City of Los Angeles in fostering Great Streets in our neighborhoods and communities. We look forward to seeing you on the street.

Warm regards,



Mayor Eric Garcetti



City of Los Angeles Department of Transportation
Vision Zero Division
100 S. Main St., 9th Floor
Los Angeles, CA 90012
ladot.lacity.org

The **People St Program** was created by the City of Los Angeles Department of Transportation (LADOT) in collaboration with the City of Los Angeles Departments of Public Works and City Planning, the Office of Mayor Eric Garcetti, and the Los Angeles County Metropolitan Transportation Authority (Metro).

PEOPLE ST PROGRAM

Project Management

Carlos Hernandez

CONSULTANTS & PROJECT FORMALIZATION

Environmental Graphic Design and Brand Identity

Emily Morishita
Raymond Dang

Architecture and Kit-of-Parts Design

Daveed Kapoor, utopiad.org
Rob Berry, Berry and Linné

Project Evaluation Manual

Robin Abad Ocubillo, Parklet Studies

Information Architecture/Website

Mike Manalo

CITY OF LOS ANGELES

Department of Transportation

Seleta Reynolds, General Manager
Dan Mitchell
Pauline Chan
Brian Oh
Margot Ocañas
Valerie Watson
Nat Gale
Michelle Mowery
Rubina Ghazarian
Elizabeth Gallardo
Karina Macias
Jay Kim
Tomas Carranza
Christopher Hy
Miles Mitchell
Tim Conger
Tony Ho
Steve Gaur
Sanjana Mada

Department of City Planning

Simon Pastucha

Bureau of Engineering

Randy Price
Essam Amarragy

Bureau of Street Services

Lance Oishi

Bureau of Contract Administration

Russ Strazella

City of Los Angeles Fire Department

Captain David Sifuentes

METRO

Julia Salinas

Contents

7 **COMPONENTS**

9 **FURNISHINGS**

- Umbrellas
- Cafe Tables and Chairs
- Lounge Chairs
- Benches
- Picnic Tables
- Planters for Plaza Interior
- Exercise Equipment
- Games

33 **ROADBED GRAPHICS**

41 **SIGNAGE**



Introduction

A **Plaza** creates a publicly accessible open space by closing a portion of street to vehicular traffic. A durable and decorative surface product is applied to the roadbed, while large planters and other elements define the **Plaza** perimeter. The Community Partner maintains and operates the **Plaza**, providing movable tables, chairs, umbrellas and other furnishings; public programs; and ongoing neighborhood outreach.

Providing expanded public spaces can increase safety for people who walk, bicycle, and take transit. It also encourages increased levels of walking and bicycling, while supporting economic vitality. New local gathering spaces can foster a greater sense of community and social cohesion. **Plazas** can also become centerpieces of neighborhoods, providing venues for events and celebrations. As more people come to spend time in neighborhoods, the increased activity may support the vibrancy of local businesses.

Plaza Typologies

Plazas can occupy a variety of site conditions. They may repurpose underused right-turn connections or closed street ends. Community Partners should work with LADOT to determine an appropriate site and configuration for their Plaza.

Plaza Design and Programming

The design and configuration of each People St Plaza will vary depending on the particular site constraints, in addition to programming needs of the sponsoring community group.

Despite the necessary differences in the size, shape, and use, the design of each Plaza will employ a similar set of design components—materials, furnishings, and safety elements—to create visual and aesthetic consistency throughout the program.

The design components are intended to help support programming opportunities at each Plaza site. Events and activities, both informal and organized, will create a vibrant atmosphere and help transform the Plaza into a neighborhood destination. Events and activities may include temporary public art installations or exhibits, music, dancing, yoga classes, art classes for kids, hula-hoop contests, or other community-oriented programs.



Sunset Triangle Plaza in Silver Lake



Leimert Village Plaza in Leimert Park

Components

Plaza Components

LADOT will be responsible for providing and installing a standard set of features for each Plaza. These features include roadbed surface treatment, perimeter planters, flexible delineators, identity signage, and bicycle parking. Other Plaza components and furnishings are purchased, installed, and maintained by the Community Partner.



SURFACE TREATMENT

Roadbed surface treatment will demarcate the space of the Plaza using a durable pigmented polymer cement product (described in the **Roadbed Graphics** section of this manual).



PERIMETER PLANTERS

Perimeter planters are intended as a protective barrier to prevent vehicular intrusions into the Plazas. All perimeter planters will be light in color and weigh at least 700 pounds when filled.



FLEXIBLE BOLLARDS

Flexible bollards are flexible, surface-mounted reflective posts that are used to define the space of the Plaza. The bollards enhance the safety of the Plaza by offering motorists a visual indication of the edges of the Plazas.



IDENTITY SIGNAGE

Free-standing human-scale identity signage will feature the official Plaza name, Plaza rules and a wayfinding map.



BICYCLE PARKING

Bicycle parking can be incorporated into a Parklet in a variety of ways.

- Where feasible, meter heads may be replaced with meter hitches.
- For locations with concrete roadbeds, standard inverted-U bicycle racks may be installed on the roadbed adjacent to the Parklet.
- Bicycle racks may also be installed on adjacent sidewalks through the LADOT Sidewalk Bicycle Parking Program.



Furnishings

Plaza Furnishings

This section includes information about off-the-shelf components and furnishings that have been pre-approved by People St and may be purchased by the Community Partner to furnish a **Plaza**. Furnishings offered at a Plaza will greatly impact how the space is used. Community Partners should select furnishings that support the desired programs for the Plaza, both informal and formal.

Options for furnishings are organized by thematic uses: café, active, and lounge. Furnishings can be combined to provide multiple uses for a Plaza. All elements and site furnishings in the Plazas should be wheelchair accessible per ADA guidelines.



Café seating in NoHo Plaza



Exercise equipment at Bradley Avenue Plaza



Lounge furniture at Bradley Avenue Plaza

CAFÉ

Café furnishings encourage informal gatherings, providing spots for lunch, coffee with a friend, or working outside on a sunny day. Café furnishings can be grouped together to create nodes of activity and umbrellas can be added to provide shade.

ACTIVE

Active furnishings are components that support specific programmatic uses of the Plaza. Elements such as exercise equipment, bicycle racks, and bicycle corrals promote healthy lifestyles, either directly or indirectly. Other active furnishings, such as game tables and foosball, encourage an active interaction between users.

LOUNGE

Lounge furnishings contribute to a relaxed atmosphere by providing places to read a good book, chat with a friend, or just soak in the sun. Lounge furnishings include chaise lounges, benches, and custom feature seating.

Please Note

- Products included in this section are recommendations. Comparable products of equal quality, specifications, and construction may be submitted to LADOT for approval.
- Vendor and manufacturer contact information is provided for convenience, however, vendor information is subject to change.
- Unit pricing is based on current available prices and are subject to change. Pricing does not include shipping, hardware, or installation, unless otherwise mentioned.
- Approved color options are based on the People St branding package. Alternative color selections must be approved by LADOT.

REQUIRED FURNISHINGS

The Community Partner is required to purchase and maintain flexible café furnishings, consisting of tables, chairs and umbrellas for their Plaza.

- Moveable Umbrellas
- Café Tables and Chairs (**4 options**)



Café chairs, tables and moveable umbrellas at Sunset Triangle Plaza in Silver Lake

OPTIONAL FURNISHINGS

The Community Partner may select from a variety of optional furnishings including lounge seating, fixed benches, communal tables, planters, exercise equipment and game tables.

- Lounge Chairs (**3 options**)
- Fixed Benches
- Communal/Picnic Tables
- Interior Planters (**4 options**)
- Exercise Equipment (**2 options**)
- Game Tables & Boards (**4 options**)



Lounge chairs, benches and stationary umbrella at Bradley Avenue Plaza in Pacoima

Umbrella

1

- Café Plaza
- Active Plaza
- Lounge Plaza

Umbrella

PLAZA FURNISHINGS

SPECIFICATIONS	Manufacturer: California Umbrella Umbrella Model: LUXY908 9'w x 8.5'h, 1.5" diameter pole, 001 anodized Umbrella Base Model: CFMT 172-Black Pacifica fabric color options: Pacific blue, palm, ginko, red, black Base color option: Black
VENDOR CONTACT INFO	California Umbrella www.californiaumbrella.com
UNIT PRICE	Umbrella: \$300 Umbrella base with wheels: \$120 Total umbrella set: \$420



Pacific Blue



Palm



Ginkgo



Red



Black

California Umbrella and base with wheels

Café Table and Chair

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Manufacturer: Emu Series: Arc En Ciel Models: 346 (table) and 314 (chair) Table: 32" diameter x 29.5" high in solid steel Folding Chair: 32" h x 17" w x 17" d with steel slats and frame Color options (powder coated): Sky, Blue, Green, Red, Aluminum
VENDOR CONTACT INFO	Brixey Corp Jacques Palmieri 310-544-6098 brixey@brixey.com
MANUFACTURER'S INFO	Emu www.emuamericas.com
UNIT PRICE	Table: \$165 Chair: \$120



Emu Arc En Ciel #346 - 32" diameter round table with #314 folding chairs (shown in Sky)



Sky



Blue



Green



Red



Aluminum

Café

2

- Café Plaza
- Active Plaza
- Lounge Plaza

Café Table and Chair

SPECIFICATIONS	<p>Manufacturer: Emu</p> <p>Table Series: Bistro, solid steel top and base</p> <p>Models: 900 (round table) and 901 (square table)</p> <p>24" diameter round table, 30" square table, height: 30"</p> <p>Color options for table: Aluminum powder coat</p> <p>Chair Series: Milo, plastic stacking chair</p> <p>Model: 9007</p> <p>Color options for plastic chair: Blue, green, or red</p>
VENDOR CONTACT INFO	<p>Brixey Corp</p> <p>Jacques Palmieri</p> <p>310-544-6098</p> <p>brixey@brixey.com</p>
MANUFACTURER'S INFO	<p>Emu</p> <p>www.emuamericas.com</p>
UNIT PRICE	<p>Bistro Round: \$120</p> <p>Bistro Square: \$260</p> <p>Chair: \$108</p>



Bistro #900: 24"-round table and Bistro #901: 30"-square table shown in aluminum powder coat

Emu Milo #9007: side chair

Café Table and Chair

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Manufacturer: Landscape Forms Series: Parc Centre Table: 24" diameter x 30" high Chair without arms: 21"d x 19"w x 33" h Color options: Blue bell, ocean, cosmic blue, grass, parrot green, peep toe pink, silver metallic
VENDOR CONTACT INFO	Chaparral Incorporated / Melissa Casey 818-761-0655, sales@chaparral-inc.com
MANUFACTURER'S INFO	Landscape Forms www.landscapeforms.com
UNIT PRICE	Table: \$530 Chair: \$190



blue bell



ocean



cosmic blue



grass



parrot green



peep toe pink



silver metallic



Landscape Forms Parc Centre chairs and table



Landscape Forms Parc Centre chairs stacked

Café
4

- Café Plaza
- Active Plaza
- Lounge Plaza

Café Table and Chair

SPECIFICATIONS	Manufacturer: Forms + Surfaces Model: STCIT-36PH, Citrus table, 36" diameter x 30" height Model: SCBAN-29, Bantam chair, 22.5"w x 21.2"d x 29.2" h Table finish option: powdercoated Aluminum Texture Chair color options (polypropylene UV stabilized): Blueberry, lime, fog, smoke
VENDOR CONTACT INFO	Forms + Surfaces 6395 Cindy Lane Carpinteria, CA 93013 800-451-0410
MANUFACTURER'S INFO	Forms + Surfaces www.forms-surfaces.com
UNIT PRICE	Table: \$797 Chair: \$247



blueberry



lime



fog



smoke



Forms + Surfaces Citrus 36"-Round Table with Bantam chairs

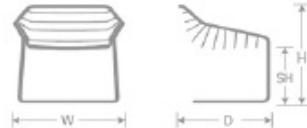


Lounge Chair

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Manufacturer: Emu Series: Cantilever Model: 034 Lounge Chair
MANUFACTURER'S INFO	Emu www.emuamericas.com
UNIT PRICE	Contact manufacturer for pricing and vendor information.

DETAILS



H W D SH Lbs
33" 27" 28.5" 16" 25.5

Indoor/Outdoor Lounge Chair

E-coated powder coat finish

Made in Italy

Frame: Tubular Steel

Seat/Back: Wrought Iron

Stackability: 4

Emu Cantilever Lounge Chair

Lounge

2

- Café Plaza
- Active Plaza
- Lounge Plaza

Lounge Chair

SPECIFICATIONS	Manufacturer: Landscape Forms Model: Parc Lounge without arms 30"d x 20"w x 43"h Color options: blue bell, ocean, cosmic blue, grass, parrot green, peep toe pink, silver metallic
VENDOR CONTACT INFO	Chaparral Incorporated / Melissa Casey 818-761-0655, sales@chaparral-inc.com
MANUFACTURER'S INFO	Landscape Forms www.landscapeforms.com
UNIT PRICE	\$350



blue bell



ocean



cosmic blue



grass



parrot green



peep toe pink



silver metallic



Landscape Forms Parc Lounge without arms, shown in red.



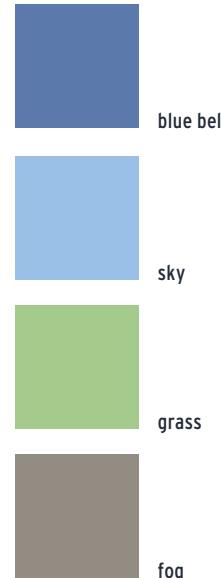
Lounge Chair

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	<p>Manufacturer: Landscape Forms Series: 35 Chill Lounge 33" h x 62" l x 28" w The lounge may be surface mounted to hard surfaces or placed freestanding. Color options: blue bell, sky, grass, fog</p>
VENDOR CONTACT INFO	Chaparral Incorporated / Melissa Casey 818-761-0655, sales@chaparral-inc.com
MANUFACTURER'S INFO	Landscape Forms www.landscapeforms.com
UNIT PRICE	\$680



Landscape Forms Chill lounge



Bench

1

- Café Plaza
- Active Plaza
- Lounge Plaza

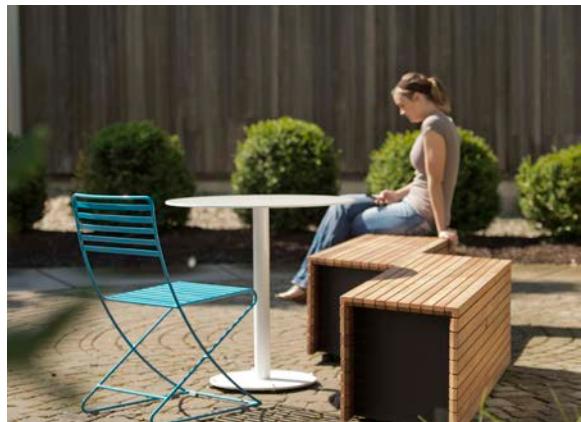
Bench

SPECIFICATIONS	Manufacturer: Landscape Forms Series: Parallel Right-hand unit 18" h x 18" w x 77" l Left-hand unit 18" h x 18" w x 77" l Wedge unit 18" h x 18" w x 67" l
VENDOR CONTACT INFO	Chaparral Incorporated / Melissa Casey 818-761-0655, sales@chaparral-inc.com
MANUFACTURER'S INFO	Landscape Forms www.landscapeforms.com
UNIT PRICE	\$880 each or \$2,640 for all three units



Parallel series wood benches from Landscape Forms, shown in various configurations

PLAZA FURNISHINGS



Picnic

1

- Café Plaza
- Active Plaza
- Lounge Plaza

Picnic Table

SPECIFICATIONS	Manufacturer: Landscape Forms Series: Gretchen Material: Wood or Polycite 58" w x 54" l x 30" h
VENDOR CONTACT INFO	Chaparral Incorporated / Melissa Casey 818-761-0655, sales@chaparral-inc.com
MANUFACTURER'S INFO	Landscape Forms www.landscapeforms.com
UNIT PRICE	\$1,880 polycite \$1,890 basic exterior wood without finish



Gretchen series picnic tables from Landscape Forms, shown in wood and polycite

Interior Planter: Wood

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Manufacturer: Landscape Forms Series: Plaza Square jarrah wood planter with fiberglass interior 36"w x36"d x32"h
VENDOR CONTACT INFO	Chaparral Incorporated / Melissa Casey 818-761-0655, sales@chaparral-inc.com
MANUFACTURER'S INFO	Landscape Forms www.landscapeforms.com
UNIT PRICE	\$2,360 (confirm with vendor)



Plaza series wood planter boxes from Landscape Forms



Planter

2

- Café Plaza
- Active Plaza
- Lounge Plaza

Interior Planter: Wood

SPECIFICATIONS	Custom planters may be built from the standard details as found in the Kit of Parts for Parklets .
FABRICATOR'S INFO	JJ Roberts and Son http://jjrobertsandson.com 310-327-4574, jjrobertsandson@gmail.com
UNIT PRICE	Consult fabricator for pricing; cost varies by size



Custom-built wood planter on Spring Street in Downtown L.A. by JJ Roberts and Son

Interior Planter: Steel

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Manufacturer: Landscape Forms Series: Sorella Powdercoated metal planter with fiberglass interior Sizes: 45"w x 45"d, 30"w x 30"d, 30"w x 15"d, 30" high Color options: blue bell, buttercup, grass, silver metallic
VENDOR CONTACT INFO	Chaparral Incorporated / Melissa Casey 818-761-0655, sales@chaparral-inc.com
MANUFACTURER'S INFO	Landscape Forms www.landscapeforms.com
UNIT PRICE	\$1,550 for 45"w x 45"d x 30" h planter \$1,080 for 30"w x 30"d x 30" h planter \$910 for 30"w x 15"d x 30" h planter



Sorella series powder coated steel planter boxes from Landscape Forms



blue bell



cosmic blue



grass



parrot green



peep toe pink



silver metallic

Planter

4

- Café Plaza
- Active Plaza
- Lounge Plaza

Interior Planter: Concrete

SPECIFICATIONS	Manufacturer: Ernsdorf Design Catalog Number: PL-3327-30 Dimensions: 33"l x 27"w x 30"h Weight (each): 380 pounds Color: bone or charcoal
VENDOR CONTACT INFO	213-388-6965, seth@ernsdorfdesign.com
MANUFACTURER'S INFO	Ernsdorf Design http://ernsdorfdesign.com/
UNIT PRICE	\$1,200 (free delivery within Los Angeles)



Concrete planters by Ernsdorf Design (shown in bone at left and integrally colored charcoal at right)

Exercise Equipment: TriActive

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Manufacturer: TriActive America Flexibility and Tri-Active equipment lines www.triactiveamerica.com
VENDOR CONTACT INFO	Great Western Park & Playground 435-245-5055 info@gwpark.com
MANUFACTURER'S INFO	TriActive America www.triactiveamerica.com
UNIT PRICE	\$1,192 and above



Tai-Chi Spinners



Warm-Up Station



Two Person Rotator



Stationary Bike



Parallel Bars



E-Line Back Extension

NOTE: Some exercise equipment will require surface mounting on a concrete roadbed.

Exercise

2

- Café Plaza
- Active Plaza
- Lounge Plaza

Exercise Equipment: GameTime

SPECIFICATIONS	Manufacturer: GameTime Wobble Board Station Model: 13176 Cardio Walker Model: 13167 Bench Dip Station Model: 13180 Total Body Row Model: 13166
VENDOR CONTACT INFO	Great Western Park & Playground 435-245-5055 info@gwpark.com
MANUFACTURER'S INFO	GameTime www.gametime.com
UNIT PRICE	\$739-\$1,200



Bench Dip Station



Total Body Row



Cardio Walker



Wobble Board station

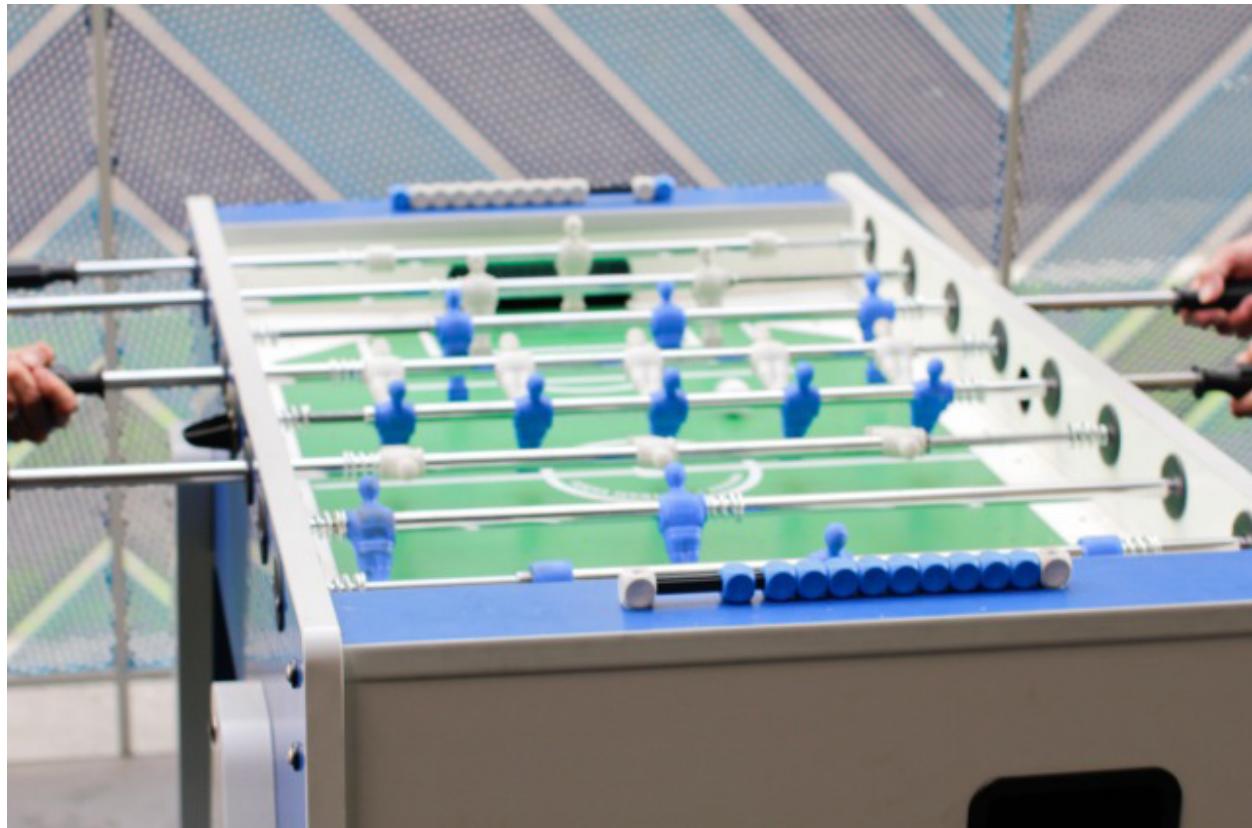


NOTE: Some exercise equipment will require surface mounting on a concrete roadbed.

Game: Foosball Table

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Manufacturer: Garlando Model: PPCS-4
VENDOR CONTACT INFO	Available at amazon.com; contact manufacturer for additional vendors
MANUFACTURER'S INFO	Garlando www.garlando-tables.co.uk
UNIT PRICE	\$925



Game

2

- Café Plaza
- Active Plaza
- Lounge Plaza

Game: Shuffle Board

SPECIFICATIONS	5'w x 40'l plastic court with beveled edge
VENDOR CONTACT INFO	Allen R. Shuffleboard Company, Inc. 800-260-3834
MANUFACTURER'S INFO	Allen R. Shuffleboard Company, Inc. http://www.shuffleboard-1.com/OutdoorShuffleboardSets/tabid/57/Default.aspx
UNIT PRICE	Board: \$995 Starter set: \$105 <small>*Alternatively, this pattern could be applied through roadbed graphics such as asphalt paint or multicolored epoxy d.g.</small>



Outdoor shuffleboard court



Starter set

Game: Ping-Pong Table

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	ITTF regulation concrete table tennis table with powder coated stainless steel net. Model: T20 108" L x 60" W x 30" H, with a 6" tall net
VENDOR CONTACT INFO	sales@hengetables.com
DESIGNER/MANUFACTURER	HENGЕ, Inc. 40 Stuyvesant St. #3 New York NY 10003 917-774-4473, sales@hengetables.com www.hengetable.com
UNIT PRICE	Contact vendor for current pricing.



Ping-pong table at Tompkins Square Park, New York City, donated by Henge

Game

4

- Café Plaza
- Active Plaza
- Lounge Plaza

Game: Ping-Pong Table

SPECIFICATIONS	Public and permanent, weather-proof ping pong tables with paddle and ball holders Models: Flagship, Local, Ephermerlist
VENDOR CONTACT INFO	usa@popp.world
DESIGNER/MANUFACTURER	POPP +61 401 00 33 33, info@popp.world www.popp.world
UNIT PRICE	Contact vendor for current pricing.



The Flagship, 1545 lbs, steel, fully welded, no removable parts



The Local, 610 lbs, galvanised steel, outdoor laminate top

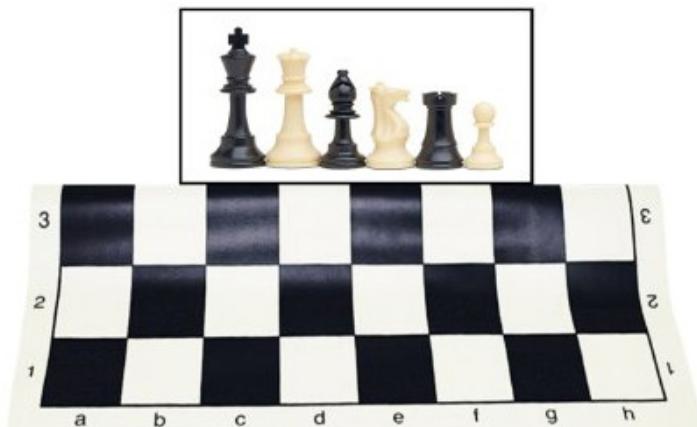


The Ephemeralist, 695 lbs, steel, industrial quality paint treatment

Game: Chess Table

- Café Plaza
- Active Plaza
- Lounge Plaza

SPECIFICATIONS	Vinyl roll-up game boards may be loaned by local businesses and used with Plaza furniture
VENDOR CONTACT INFO	www.amazon.com and other online retailers
MANUFACTURER'S INFO	WE Games
UNIT PRICE	\$17



Roll-up game boards may be used on any table and stored by local businesses

Roadbed Graphics

Roadbed Graphics

LADOT wil coordinate and install the required surface treatment for each project.

Roadbed graphics mark the area of the Plaza space. This serves to alert motorists to the Plaza perimeter as well as to brand the Plaza with a playful graphic presence.



Big/Small Dot Pattern at NoHo Plaza



Staggered Dot Pattern at Leimert Park Village Plaza



Pinwheel Pattern at Bradley Ave Plaza

Color Matrix

The following color choices are reference colors and not exact color-matching.

LADOT reserves the right to modify these selections based on availability.

	Shades	Similar to:
Green	Background/Base Benjamin Moore Peppermint Leaf 2033-20	
	Foreground/Accent Benjamin Moore Sounds of Nature 556	
Blue	Background/Base Benjamin Moore Brilliant Blue 2065-30	
	Foreground/Accent Benjamin Moore Highland Breeze 786	
Pink	Background/Base Benjamin Moore Newborn Pink 2078-60	
	Foreground/Accent Benjamin Moore Gypsy Pink 2077-20	
Yellow/Green	Background/Base Pantone 7489	
	Foreground/Accent Pantone 379 C	
Brown	Foreground/Accent Behr Olympic Bronze PPU4-17	
	Background/Base Behr Renoir Bisque PPU4-14	

1 Stripes

TWO-COLOR PATTERN



Green



Blue



Pink



Yellow/Green



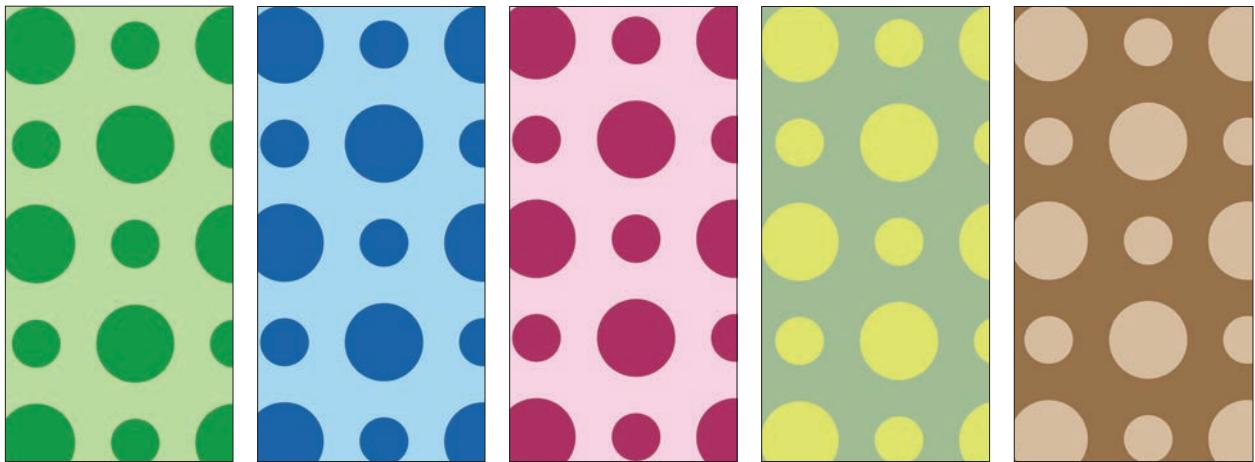
Brown



Rendering of Sunset Triangle Plaza in Silver Lake with an alternative stripe pattern.

2 Big/Small Dots

TWO-COLOR PATTERN



Green

Blue

Pink

Yellow/Green

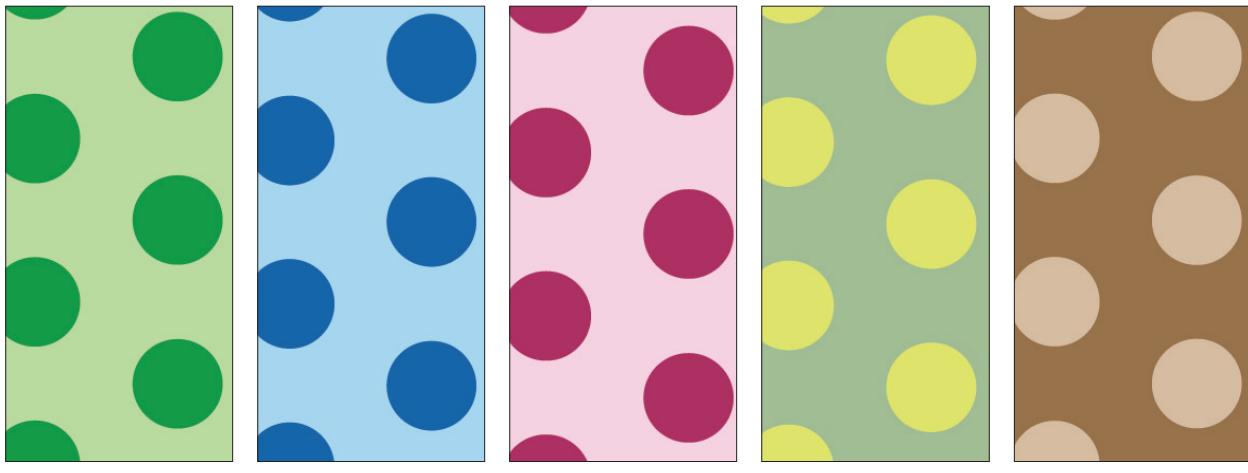
Brown



NoHo Plaza in North Hollywood

3 Staggered Dots

TWO-COLOR PATTERN



Green

Blue

Pink

Yellow/Green

Brown



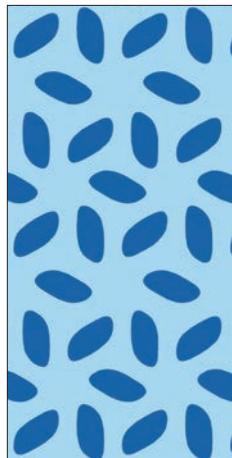
Leimert Park Village Plaza in Leimert Park

4 Pinwheel

TWO-COLOR PATTERN



Green



Blue



Pink



Yellow/Green



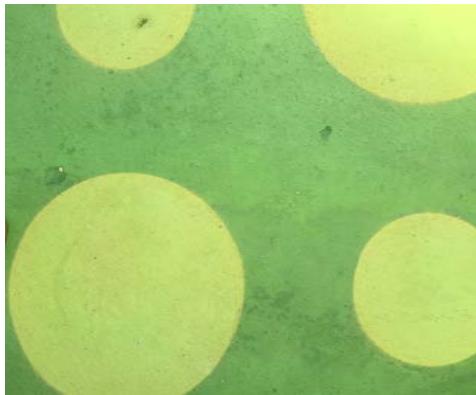
Brown



Bradley Ave Plaza in Pacoima

Roadbed Graphics Material

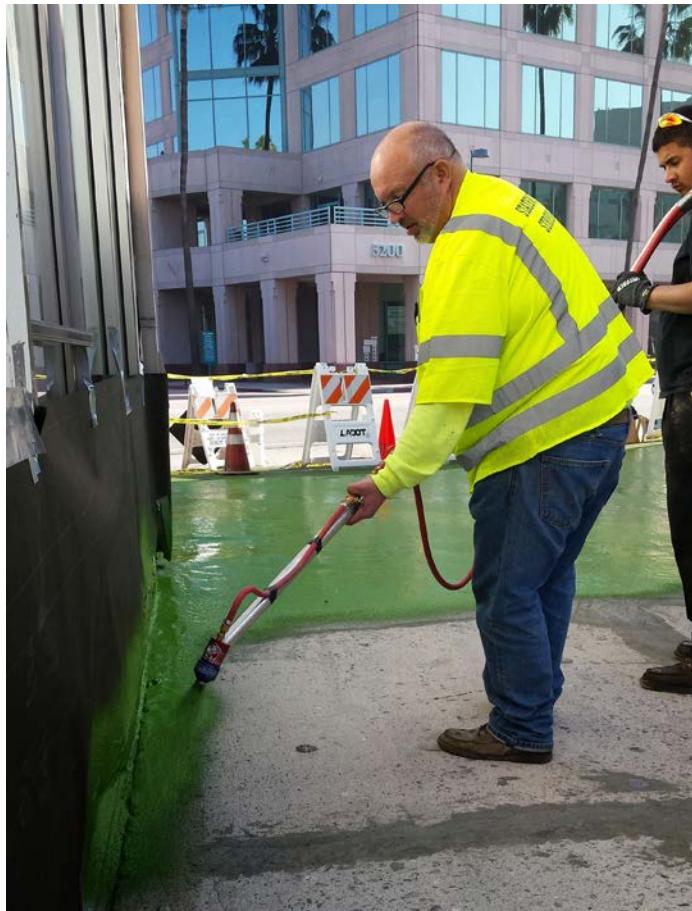
LADOT selected a durable and weather-resistant pigmented polymer cement product, mixed on-site and sprayed directly onto the roadbed surface by certified installers.



Painted roadbed at NoHo Plaza

PIGMENTED POLYMER CEMENT ROAD SURACE COATING

Pigmented polymer cement road surface coating is the surface product-choice for People St roadbed graphics. Polymer cement is highly durable and thermally-compatible with asphalt and cement surfaces. It is applied like a commercial paintjob and can be maintained with power-washing without causing damage to the surface. Other applications for polymer cement include bridges, cycle paths, and airport aprons.

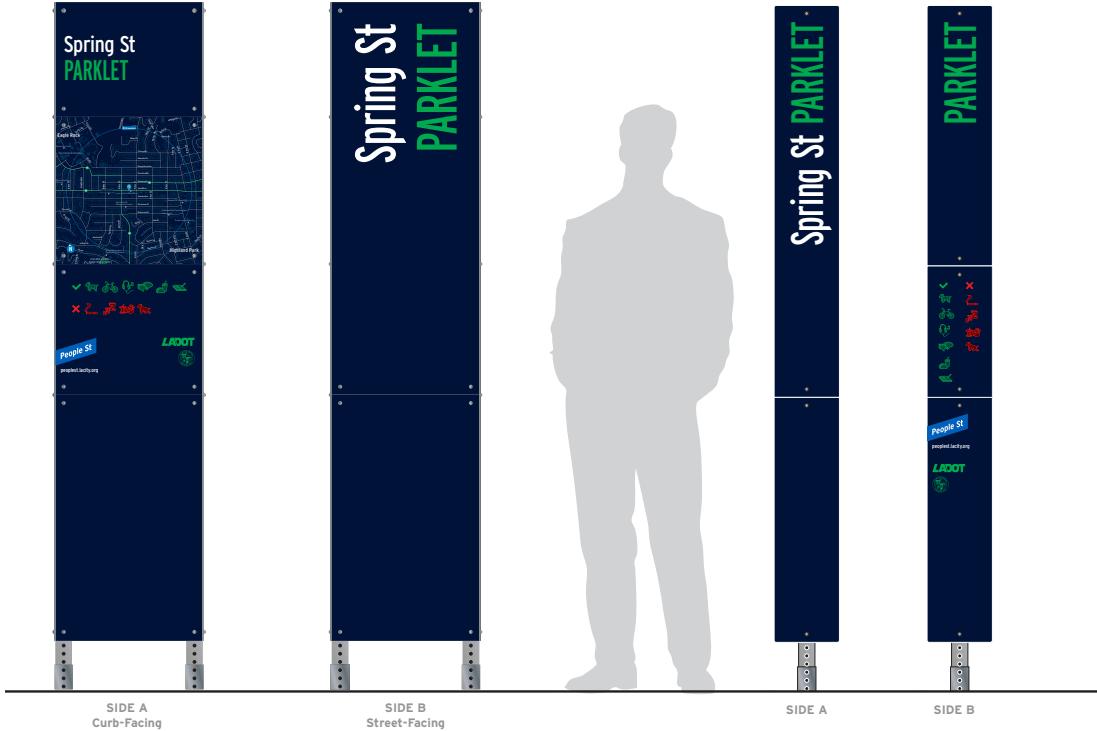


Crews spraying green pigmented polymer cement on cement roadbed at NoHo Plaza

Signage

Wayfinding Signage

LADOT will coordinate the fabrication and installation of required, standard signage for each project. Wayfinding signage includes the Plaza name and a pedestrian-oriented map of the surrounding neighborhood.



ST 1.1
FREESTANDING PYLON
(REQUIRED)

ST 1.2
THIN PYLON
(ADDITIONAL, IF SPACE ALLOWS)

For information on People St
visit **peoplest.lacity.org**
e-mail **peoplest@lacity.org**



[fb.com/ladotpeoplest](https://www.facebook.com/ladotpeoplest)



www.flickr.com/groups/peoplest



[@LADOTPeopleSt](https://twitter.com/LADOTPeopleSt)



[@LADOTPeopleSt](https://www.instagram.com/ladotpeoplest)

IMAGE CREDITS

Cover; page 6 (lower image), 10 (left image), 11 (top image), and 34 (top and center image):
Jim Simmons

Page 6 (top image): Rios Clementi Hale Studio



For information on People St
visit **peoplest.lacity.org**
e-mail **peoplest@lacity.org**